

Severa Offers Free Single-User License to Manage Projects, Sales and Invoices

NEW YORK, NY – May 26, 2009 – Not satisfied with more than 1,500 downloads of its latest Severa 3 release, [Severa Corporation](#), Scandinavia's leader in professional services automation wants to remind the market that it's offering a free single-user license to the first user of any size organization indefinitely.

Announced in April, Severa 3 is an online application for managing customers, projects, time and billing for professional services.

"We were thrilled by the strong interest generated from the release of Severa 3 and we want to reiterate to our customers and soon-to-be customers that a free user license is available," said Severa CEO Ari-Pekka Salovaara. "After five weeks on the market, more than 1,500 users from 75 countries downloaded Severa 3. Customers are responding to the need for a simple way to manage people and projects without IT hassles."

According to a recent customer survey, 78% of Severa's customers confirmed that their billing became more efficient and 70% said they had managed to clarify their business operations while mitigating processes that cause revenue leakage.

Severa 3 features an intuitive user interface that requires a minimal learning curve. Its revolutionary one-click methodology allows single-click access to the most commonly used functions such as adding customers, entering work hours or running reports.

Of most concern to SMBs, Severa is easy to learn and can be implemented in a matter of minutes. Additionally, Severa requires no hardware upgrades, IT personnel involvement or investment into additional software.

Severa 3 targets professional services organizations in the fields of advertising, architecture, engineering, IT services, management consulting, legal and marketing/public relations.

To experience Severa 3, register your first user free of charge at www.severa.com

About Severa

Severa Corporation is a leading provider of SaaS-based professional services automation designed to take the pain out of project management for small- to medium-sized businesses. Severa 3 is offered as an online application for verticals such as advertising agencies, IT consulting, law firms, engineering houses and architecture firms. Severa enables its customers to manage customers, projects, work time and billing more easily and efficiently with one system. Severa's transparency into project data helps communicate business objectives, optimize resource allocation and reduce revenue leakage. Severa has received the Red Herring Global 2008 Winner Award. For more information on Severa Corporation visit www.severa.com.

Press Contacts:

USA:

Victor Cruz, Principal, MediaPR.net / vcruz@mediapr.net / Tel: +1 (401) 349-3369

Finland:

Karoliina Caforio, Severa Communication Manager / pr@severa.com / +358 45 127 5352

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