

# PRIVACY POLICY, SEVERA 3.0

## 1 General

Please read the following Privacy Policy carefully before using the websites or services operated by Severa. This Privacy Policy constitutes an agreement between Severa Plc ("Severa") and you, the user ("User"), regarding the services provided by Severa ("Service"). Herein the User is meant to refer to any individual user of the sites or services provided by Severa ("Service"), or any legal entity represented by such individual user.

Use of the sites or the Service signifies the User's agreement to the Privacy Policy. Through registration for the Service the User agrees to be bound by the Privacy Policy every time the Service is used. The Service shall not be used unless the User agrees to the Privacy Policy in entirety. The Privacy Policy may be amended by Severa at anytime.

Some Severa sites or services may have specific Terms and Conditions of use. In such cases the Privacy Policy constitutes an integral part of the terms; however should any contradictions occur between the documents, the Terms and Conditions shall prevail over the Privacy Policy.

Severa respects the privacy of the User and is committed to observing all the applicable laws and statutes of Finland and the European Union relating to privacy as well as the principles expressed in this Privacy Policy. Severa is the controller of personal data provided on the Service for the purposes of the Finnish Personal Data Act.

## 2 Use of Data

### 2.1 Personal data

In general the sites can be browsed without providing personal data. However, when the User opts to use the Service or otherwise register on the sites, specific contact and identity information, billing information and other personal data shall be required.

Severa will retain and process personal data which the User provides via the sites, emails and/or online forms for its own internal business purposes in a responsible manner. Severa shall not disclose or sell personal data to third parties except in situations expressly mentioned herein. Severa may share data within its organization, including between Severa employees, agents, contractors, subcontractors and/or third parties if necessary for data processing. Severa reserves the right to use email addresses or other contact information in relation to the development and improvement of the Service, as well as for marketing of sites or services to the User. Severa may also use contact information to direct proposals and offers based on the usage statistic of the User.

In case of a merger, acquisition or reorganization of its business, Severa shall have the right to sell or transfer personal data to its subsidiaries, affiliates or even to a third party. The User will be informed of such transfer and any new privacy policies by email.

Sending personal data to Severa acts as explicit consent to the possible processing or transfer of personal data in the ways described above.

Severa shall not be responsible for personal data which the User uploads and shares with other users of the Service. It is the responsibility of the User and other users who share information through the Service to maintain applicable statutory privacy.

### 2.2 Credit Card Information

Credit card information is only collected by financial institutions, e.g. WorldPay, acting as a business partner of Severa for the purpose of effecting payments between the User and Severa. Severa shall not view nor maintain the details of credit card information.

## 2.3 Cookies

Use of the sites or the Service may include the placement of information, in the form of a text file or "cookie," on your computer. Cookies enable the collection of certain information from a computer such as the internet protocol (IP) address, the type of operating system or browser, and the address of any referring sites. The use of cookies is meant to benefit the User by eliminating the need to frequently reenter passwords while using the Service. Cookies are also used for site traffic analysis and anonymous demographic profiling in an effort to improve the Service.

## 2.4 Aggregated Data

Severa may use anonymous data obtained from the User to improve and develop the Service, and to produce aggregated sales information and other statistics.

## 3 Security

Severa strives to provide top security and protect personal data. Appropriate technical and organizational measures are used to prevent and minimize risks. Transactions on the sites and the Service are secure using the Secure Sockets Layer (SSL) protocol which encrypts information sent to Severa by the User. However, there are always risks associated with data transmissions over the Internet, and for that reason Severa shall not warrant the security of data which the User transmits.

## 4 Amendment of This Privacy Policy

Severa reserves the right to change or modify this Privacy Policy at its discretion. Changes shall be effective immediately upon notice to the User by email or posting at: [www.severa.com](http://www.severa.com).

Continued use of Severa sites and services after any changes or modifications to the Privacy Policy constitutes the User's acceptance of the policy changes. The User should review the current version of the Privacy Policy regularly.

## 5 Governing law

This Privacy Policy shall be construed, governed and enforced in accordance with the laws of Finland without giving effect to any principle of law which would result in the application of laws of any other jurisdiction, and irrespective whether the sites of Severa have been accessed from Finland or abroad. The Lappeenranta District Court in Finland shall have exclusive jurisdiction over any dispute arising out of the use or nonuse of Severa sites or services.

## 6 Statutory Rights

Nothing in this Privacy Policy shall limit the statutory rights of the User to check, delete or correct personal data as provided by the Personal Data Act. This can be done using the contact information below. However, if the User's personal data is removed, Severa may not be able to continue providing services to the User.

Any questions concerning this Privacy Policy may be sent to Severa by email at: [legal \[at\] severa.com](mailto:legal@severa.com)

Severa Plc

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